

# Vacancy:

## In the SR Sankaran Unit for Research on Exclusion & Inequality

*Our research examines the action/inaction of the state, the market, and people's movements in perpetuating or resisting inequality, discrimination and exploitation*

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### **Position: Communications and Advocacy Manager – Centre for Equity Studies**

**Job Code:** COMM

**Location:** New Delhi, India

**Type of Contract:** Individual

**Duration:** One year, full-time (extendable)

*The Centre for Equity Studies (CES) is looking for a full time communications and advocacy manager for developing and managing the organisations' advocacy & communications strategies, as well as its website and social media presence, to advance the public discourse on issues of equality, justice and rights, and dispossessed peoples. Persons with a background in media communication, social media, advocacy work, and understanding of development and rights communication will be preferred.*

### **Responsibilities will include:**

#### **1. Communications and advocacy strategy development**

- Developing and executing a comprehensive outreach and communications strategy for public discourse on issues of social and economic equality, justice, rights and fraternity, and dispossessed peoples, including but not limited to dissemination of CES research and the India Exclusion Report, and
- Identifying and building engagement with key stakeholders and audiences for increasing the reach and impact of CES' body of research, and public engagement equality, justice, fraternity and rights, and dispossessed peoples
- Developing, creating and disseminating related communications materials and content - including but not limited to public discussions, film and film clips, newsletters, policy briefs, news pieces, multimedia features, and social media content

#### **2. Social media and digital management**

- Building and growing the digital and social media presence of CES, in order to increase reach, impact and engagement with the digital community on the stated issues of equality, justice and social harmony. This would include developing multimedia content for digital platforms.
- Directly managing CES social media accounts (Twitter and Facebook) and harnessing social media for advocacy and campaign-building
- Maintaining, and developing content for, the CES website

**Requirements:**

- 1) Potential candidates should have at least a Master's degree in Journalism, Mass Communications, Literature, Public Policy, Anthropology, Sociology or other social science disciplines.
- 2) Candidates should have minimum of 3-5 years of professional experience in print, visual or social media, and should have demonstrated experience in advocacy, and/or developing and managing communications strategies and campaigns, preferably in the development sector.
- 3) Candidates should be familiar with operating visual and/or social media and digital platforms (Facebook and Twitter, Wordpress) and have strong social media skills; along with being proficient in Microsoft Office applications (Word, Excel, Powerpoint).
- 4) Candidates should have excellent verbal and writing skills (English) appropriate for a wide range of audiences and stakeholders, along with editing skills and familiarity with academic writing conventions.
- 5) Candidates should be self-driven, and be able to work independently towards conceptualising and building communications and advocacy strategies from the ground-up.
- 6) Knowledge of SEO and digital design softwares will be preferable.

**Remuneration:** INR 32,500-40,000 commensurate with educational qualification and experience

**Joining date:** As soon as possible.

Centre for Equity Studies is an equal opportunity and diversity sensitive employer. Preference will be given to suitably qualified women/SC/ST/Muslim and persons with disability candidates for the positions offered.

To apply, please send in your CV, cover letter and a relevant writing sample of 1500-2000 words to [researchteam.ces@gmail.com](mailto:researchteam.ces@gmail.com) by 13th May. Mention the job code – "COMM - Sankaran Research Unit" in the subject line. If shortlisted, we will contact you within 1 week of applying. Please do not wait for the last date to apply as we will conduct interviews as and when we receive suitable applications.

[centreforequitystudies.org](http://centreforequitystudies.org)

